Women Business Owners Network VERMONT

Annual Partnership Opportunities 2026

Looking for twofold visibility?

It's not often that one organization and its conferences offer direct access to decision-makers across two types of markets in a single, convenient, Vermont location.

Business-to-business market

WBON presents a unique opportunity for B2B companies to access the fastest-growing segment of the Vermont economy—women business owners. Change The Story reports their vital role:

- Women own over 28,800 businesses in Vermont, which
- Employ more than 40,000 people, and
- Generate annual revenues of approximately $2.4 billion.

As a partner/sponsor, you highlight your organization and its support of the growth and success of our network of women entrepreneurs across many business stages and industries. WBON members share a Vermont connection but may serve local, regional, national or international markets. Their business needs include everything from establishing banking relationships, cloud computing to website development, marketing automation or sales support, payroll processing to employee training, and professional services such as accounting, legal and management consulting.

Business-to-consumer market

The Annual Business Survey reports women influence purchasing decisions across many consumer categories while also owning millions of businesses that contribute trillions of dollars to the U.S. economy. According to the Harvard Business Review, women represent the largest market opportunity in the world. For B2C companies, WBON offers a rare opportunity to reach a group of incredibly busy women who control the purse strings both at the business and at home.

Partnership/Sponsorship Offerings

Whether your market is B2B, B2C, or a blend of both, WBON offers annual partnership and event-specific sponsorship opportunities to put you directly in front of our community of engaged, passionate women business owners. To explore the options that best fit for you, please contact us.

LEVELS & BENEFITS	$5,000 *Platinum Partner*	$3,000 *Gold Partner*	$2,000 *Silver Partner*
Logo in conference invite to 1,000 businesses and organizations	✓	✓	
Complimentary exhibit table (when applicable)	✓	✓	
Complimentary chapter meeting tickets for any WBON chapter meeting	✓ *Up to* 36	✓ *Up to* 24	✓ *Up to* 12
Complimentary tickets to each WBON conference	✓ *Up to* 4	✓ *Up to* 3	✓ *Up to* 2
Description, logo and link to partner's site from WBON website conference page	✓ 100-word	✓ 75-word	✓ 50-word
Partner Spotlight: description, with image of choice, logo, and link to partner's website from WBON website	✓ 100-word	✓ 75-word	✓ 50-word
Special mention as an annual partner and the opportunity to participate from the podium at each of 2 annual conferences	✓	✓	✓
Mention in press release on sign-up and in social media acknowledgments monthly	✓	✓	✓
Logo on conference event displays and continuous run slides	✓	✓	✓
Logo placement on WBON regular emails and announcements	✓	✓	✓

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Other Annual Partnership Opportunities 2026

Support your community & inspire new women business owners

If you are interested in contributing to the success of fellow Women Business Owners or aspiring Women Business Owners these Partner Opportunities are designed for you. You can contribute to a particular program (talk to us for current opportunities) and share the benefits of participating in the WBON organization with employees or mentees.

LEVELS & BENEFITS	$3,000 *Diamond Partner*	$2,000 *Ruby Partner*	$1,000 *Sapphire Partner*
Complimentary chapter meeting tickets* for any WBON chapter meeting	✓ *Up to* **24**	✓ *Up to* **12**	✓ *Up to* **12**
Complimentary tickets* to each of 2 annual conferences	✓ *Up to* **3**	✓ *Up to* **2**	✓ *Up to* **1**
Includes membership for women business owners	✓ *Up to* **3**	✓ *Up to* **2**	✓ *Up to* **1**
Ability to fund a particular WBON program or its participants	✓	✓	✓
Public appreciation in website, social media etc.	✓	✓	✓

Get your employees involved in WBON

If you are primarily interested in the benefits of participating in the WBON organization for ***yourself*** **as a Woman Business Owner and/ or for your employees**, these Partner Opportunities are designed especially for you.

LEVELS & BENEFITS	$900 *Emerald Partner*	$650 *Garnet Partner*	$350 *Topaz Partner*
Complimentary tickets* to each of 2 annual conferences	✓ *Up to* **2**	✓ *Up to* **1**	
Complimentary chapter meeting tickets* for any WBON chapter meeting	✓ *Up to* **36**	✓ *Up to* **24**	✓ *Up to* **12**
Includes membership for women business owners	✓ *Up to* **2**	✓ *Up to* **1**	✓ *Up to* **1**

WBON is a 501(c)(3) non-profit organization Contributions may be tax-deductible as charitable contributions on the donor's federal income tax return. They may be deductible as trade or business expenses if ordinary and necessary in the conduct of the taxpayer's business.