Women Business Owners Network VERMONT

Spring Conference 2021

Building Back Better: What Comes Next For Rural Small Businesses

Monday, June 7th, 2021 • 8:30 am-4:30 pm

LOOKING FOR TWOFOLD VISIBILITY?

It's not often that one organization and its conferences offer direct access to decision-makers across two types of markets (B2C & B2B) in a single event.

ABOUT THE WBON CONFERENCE

The virtual convening will feature a blend of main stage, small group breakout, and peer-to-peer networking sessions plus small, in-person satellite gatherings based on demand. The day is packed with inspiring tales and practical tools, combined with the priceless opportunity for attendees to connect with other small business owners, aspiring owners, suppliers, impact investors, policy leaders, and more. Our conference software platform enables an exhibit booth and one-on-one meetings with attendees.

SPONSORSHIP OPPORTUNITIES & BENEFITS

	$2,000 *Conference Underwriter* (Quantity -2)	$1,200 *Keynote/Endnote Sponsor* (Quantity -2)	$500 *Workshop Sponsor* (Quantity -9)	$300 *Conference Supporter*	$150 *Exhibit Booth Only*
Complimentary conference tickets	✓ 2	✓ 1	✓ 1		
Logo and link in conference invite email to over 2,300 businesses and organizations	✓ *Top of page and most prominent placement*	✓	✓	✓	
Logo and link on registration page	✓	✓	✓	✓	
Logo, link and description on conference webpage	✓ 100-word	✓ 50-word	✓ **Logo & Link only*	✓ **Logo & Link only*	
Logo and link on event homepage in Hopin	✓				
Customizable Exhibitor Booth with live chat and ability to share a presentation or video*	✓	✓	✓	✓	✓
Acknowledgment and brief speaking opportunity before presentation begins		✓	✓		
Mention in conference press releases, promotional materials and social media acknowledgments	✓	✓	✓ **Social Media only*	✓ **Social Media only*	

**Sponsor will be notified of files (including size and formatting) and information required for Organizer to set up their Exhibitor Booth. Sponsor must provide such materials as requested.*

ABOUT WBON

The mission of WBON is to foster, celebrate and advance women's business ownership through education, public influence, and community. ***WBON is a 501(c)(6) non-profit organization.***

CONTACT

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