

What is WBON+?

WBON+ is a small group program that combines the value of collective knowledge & experience with the support of community and the power of accountability. Led by trained facilitators, groups provide a structured framework in which participants can build strong relationships, share challenges and provide encouragement to other women business owners.

Who is WBON+ for?

Any current WBON member who is looking for guidance from a community of peers. Business ownership can be isolating, so WBON+ provides you with a network of colleagues and informal board of advisors. Whether you want to discuss nuts-and-bolts issues such as which website vendor to choose, or explore deeper questions about business strategy and growth, your WBON+ group is a sounding board for your questions. You will also provide guidance to other group members seeking your input on their business issues. If you need some new input or energy WBON+ is for you.

What do the small groups look like? How are they assigned?

To enable relationship building groups are limited to six members. Participants are assigned based on shared business goals, ownership type, or other commonality. To encourage open communication direct competitors are not grouped together (members determine their own direct competitors) and all discussions are considered confidential and may not be referenced outside the small group.

What is the facilitator's role?

The facilitator organizes the time and location for each meeting. They run the meeting making sure every WBON+ member gets a fair share of the time and that the meeting is successful for everyone. They will check in with you occasionally to make sure you are getting your needs met.

Is this included with my WBON membership?

No. WBON+ is an optional add-on to your annual WBON membership. There is a participation fee of \$50 per month, for a minimum of six months, which covers WBON's administrative and resource costs. For example, the resources to promote the opportunity, to form the groups, train the facilitators and maintain connection to ensure WBON+ continues to meet the needs of group members.

What are the participation requirements?

To be eligible, participants must:

- Be a current WBON member
- Commit to the six-month program term
- Attend one monthly two-hour meeting (in-person or via Zoom video conferencing)
- Agree to keep all discussions confidential
- Hold fellow members accountable to follow through on commitments
- Communicate honestly and openly
- Be willing to share challenges, ideas, and successes

How do I get started?

Complete the registration form/questionnaire found at wbon.org/wbonplus. All participants will be matched with a group during a WBON+ workshop in November.