

WBON+ FAQs

What is WBON+?

WBON+ is a small group program that combines the value of collective knowledge & experience with the support of community and the power of accountability. Led by trained facilitators, groups provide a structured framework in which participants can build strong relationships, share challenges and provide encouragement to other women business owners.

Who is WBON+ for?

Any current WBON member who is looking for validation, guidance, or encouragement regardless of where you are on your career path. If you feel stuck, overwhelmed, or just need a sounding board, WBON+ is for you.

What do the small groups look like? How are they assigned?

To enable relationship building groups are limited to six members. Participants are assigned based on shared business goals, ownership type, or other commonality. To encourage open communication direct competitors are not grouped together (members determine their own direct competitors) and all discussions are considered confidential and may not be referenced outside the small group.

Is this included with my WBON membership?

No. WBON+ is an optional add-on to your annual WBON membership. There is a participation fee of \$50 per month which covers administrative and resource costs.

What are the participation requirements?

To be eligible, participants must:

- Be a current WBON member
- Commit to the six-month program term
- Attend one monthly two-hour meeting (in-person or via Zoom video conferencing)
- Agree to keep all discussions confidential
- Hold fellow members accountable to follow through on commitments
- Communicate honestly and openly
- Be willing to share challenges, ideas, and successes

How do I get started?

Complete the registration form/questionnaire found at wbon.org/wbonplus. All participants will be matched with a group during the WBON+ workshop at the Spring Conference on April 30th.